

Personal Data Processing Information Notice Regarding Getir Instagram #81İlChallenge Contest

As Getir Perakende Lojistik A.Ş. (“**Getir**” or the “**Company**”), we prepared this statement to inform you about how we process your personal data in terms of your participation in and if you win the Getir Instagram #81İlChallenge Contest (the “**Contest**”).

For all your questions regarding the processing of your personal data, you may contact us at kisiselveriler@getir.com.

Processed Personal Data, Data Collection Methods, Data Processing Purposes and Legal Grounds of Processing

Processed Personal Data Regarding Your Participation in the Contest:

Your personal data stated within the Table-1 below (“**Personal Data**”) are collected through Instagram application and via electronic methods based on the audible video records which you shall post by mentioning Getir Instagram account and using #81İlChallenge hashtag. Personal Data shall be collected and processed with regards to your participation in the Contest, by automated and non-automated means, and relevant with, limited to and proportionate to the purposes within the Table-1 below, in accordance with the principles of Personal Data Protection Law (“**DP Law**”) and its secondary legislation.

Table-1

Data Processing Purposes	Personal Data	Legal Grounds for Processing
Conducting customer satisfactory activities, managing loyalty processes regarding products and services provided by the Company and conducting advertisement / campaign / promotion activities for the purpose of governing your participation in the Contest	• Identity data (Instagram username) • Audio and visual records (The video you will post on Instagram for the Contest) • Other data (Date and time of the Contest post)	Personal data processing is necessary for the establishment or performance of a contract, provided that the processing is directly related to the execution or performance of the contract (DP Law Art. 5/2 (c)) Personal data processing is necessary for the data controller's legitimate interests (DP Law Art. 5/2 (f))
Conducting customer satisfactory activities and advertisement / campaign / promotion activities for the purpose of determining the winner of the Contest	• Audio and visual records (The video you will post on Instagram for the Contest)	

Personal Data To Be Processed If You Win the Contest:

Your Personal Data stated within the Table-2 below are collected through Instagram application and by contacting you via direct message feature of Instagram and via electronic methods. Personal Data shall be collected and processed where you win the Contest, by automated and non-automated means, and relevant with, limited to and proportionate to the purposes within the Table-2 below, in accordance with the principles of the DP Law and its secondary legislation.

Please be advised that, we will contact you in order to request your necessitated personal data and your explicit consent (if necessary), if you win the Contest.

Table-2

Data Processing Purposes	Personal Data	Legal Grounds for Processing
Conducting customer satisfactory activities, managing communication activities and conducting advertisement / campaign / promotion activities for the purpose of granting you the Contest prize and contacting you for such purpose	• Identity data (Name, surname Instagram username) • Contact data (Your phone number associated with Getir account) • Other information (Information on whether you have a Getir account, promotion to be granted to your Getir account)	Personal data processing is necessary for the establishment or performance of a contract, provided that the processing is directly related to the execution or performance of the contract (DP Law Art. 5/2 (c)) Personal data processing is necessary for the data controller's legitimate interests (DP Law Art. 5/2 (f))
Governing audit / ethics procedures in order to determine whether the Contest winners are employees of Getir or contest business partner, or not	• Identity data (Name, surname) • Personnel data (Information on whether you are a Getir or business partner employee)	
Announcing the Contest winner's Instagram accounts through Getir Instagram account	• Identity data (Instagram username)	Explicit consent (DP Law Art. 5/1)

Third Party Recipients of My Personal Data

In the event that you win the Contest, your name and surname shall be transferred to our domestic contest business partner for the purpose of determining whether you are an employee of Getir or contest business partner, based on the legal ground of necessity of processing for the data controller's legitimate interests (DP Law Art. 5/2 (f)).

How May I Use My Rights on Personal Data

Article 11 of the DP Law regulates the rights of data subjects. In this regard, you may apply to the Company to be informed whether your personal data are processed or not, to request information if your personal data are processed, to learn the purpose of your data processing and whether

this/these data is/are used for intended purposes, to know the third parties to whom your personal data is transferred in Turkey or out of Turkey, to request the rectification of the incomplete or inaccurate data, if any, to request the erasure or destruction of your personal data under the conditions laid down in Article 7 of DP Law, to request notification of the operations carried out in compliance with (iv) and (v) to third parties to whom your personal data has been transferred, to object to the processing, exclusively by automatic means you're your personal data, which leads to an unfavorable consequence for you and, to request compensation for the damage arising from the unlawful processing of your personal data. You may use the following methods to exercise such rights and submit your requests to Getir:

1. You may send your request to kisiselveriler@getir.com by using your e-mail address registered in our systems.
2. You may send your requests in written to Etiler Mah. Tanburi Ali Efendi Sok. Maya Residences Sit. T Blok No:13/334 Beşiktaş/İstanbul.
3. You may use the other methods stated in the Communiqué on the Application Procedure and Principles to the Data Controller.